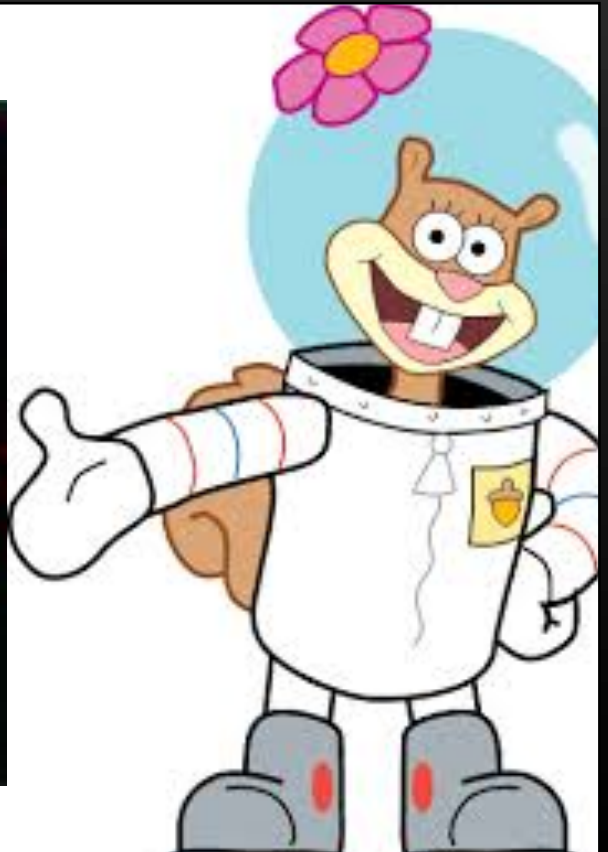


Sandy Creates a comic

WRITTEN and DESIGNED by:

CASSIDY SCHORR , RILEY MCKAY

SARA GRIMES, PHIL BYRD, WINSTON VAKUNTA





ONE DAY, WHILE BROWSING THE WEB, SANDY FINDS AN AD ASKING FOR NEW COMIC ARTIST...



SANDY WE WERE IMPRESSED BY YOUR RESUME. WE ARE EXCITED TO SEE YOUR WORK!

Super Soaker Comics

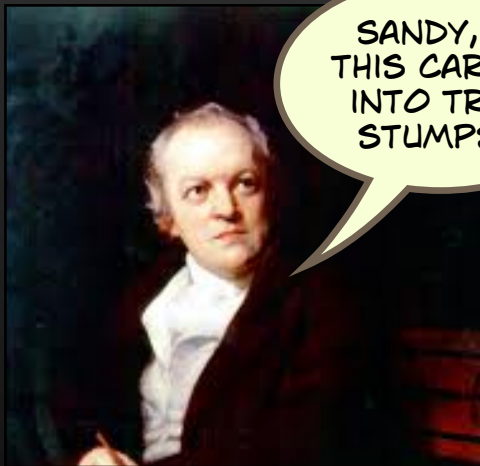
SUPER SOAKER COMICS IS LOOKING FOR A NEW WRITER!!

APPLICANTS, PLEASE CREATE A GRAPHIC WORK. NO SUBJECT RESTRICTIONS. BE PREPARED TO DEFEND YOUR WORK!

2 WEEKS LATER...



SANDY PRESENTS HER COMIC TO SCOTT AND WILLIAM. THE NAME OF THE COMIC WAS "OH NO WHERE DID MY FOREST GO?!"



SANDY, IS THIS CARVED INTO TREE STUMPS?



WELL YES, THIS MEDIUM WILL CALL ATTENTION TO--



-- PUBLISHING ON TREE STUMPS WOULD BE AN ABSOLUTE NIGHTMARE.

YOU WILL NEED TO RETHINK YOUR MEDIUM.

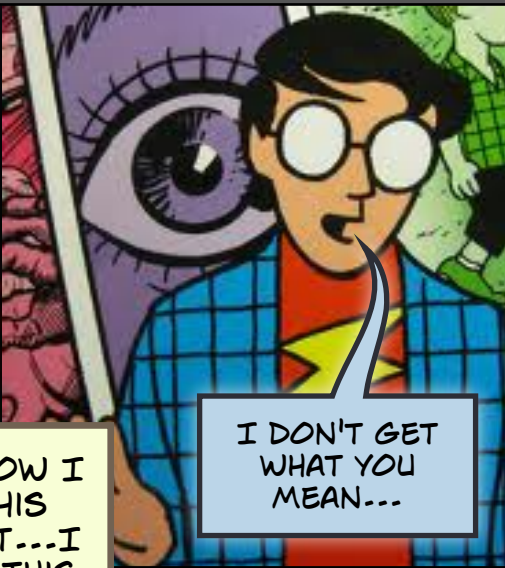


THATS WHY I PROPOSE WE PRESENT THIS ON TWITTER! IT WILL POINT OUT--

--IT WAS HERE THAT WILLIAM AND SCOTT DECIDED THAT THEY NEEDED TO HAVE A LITTLE CHAT ABOUT WHAT WAS REALLY GOING TO HAPPEN.



I'M NOT SURE HOW I FEEL ABOUT THIS SITUATION SCOTT...I DON'T KNOW IF THIS IS REALLY GOING TO WORK OUT...



I DON'T GET WHAT YOU MEAN...

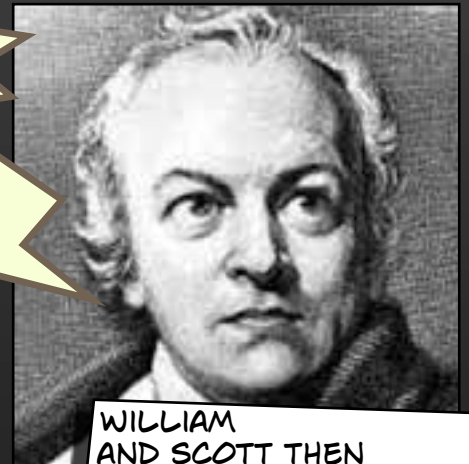


I THINK THAT SANDY'S IDEA IS GREAT, BUT WHY WOULD WE WANT TO PUBLISH TREE STUMPS FOR OUR BUSINESS? DOESN'T IT SEEM A LITTLE MUCH?



EXACTLY!

I SEE THE ISSUE. ALSO, WHAT IF WE PUBLISH THIS AND PEOPLE THINK WE ARE LOOSING OUR MINDS?



WILLIAM AND SCOTT THEN CALLED IN SANDY.



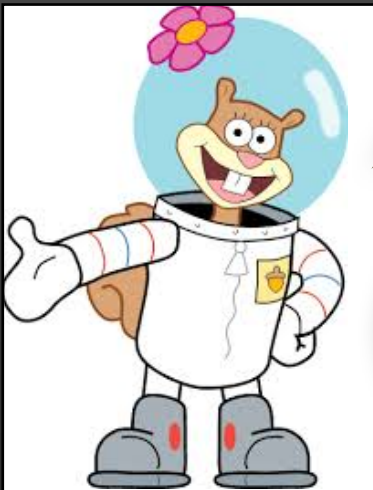
THANKS GUYS. LOOK WHAT I FOUND. YOU REALIZE YOU DID THE SAME THING, SCOTT?!

IT WAS IN THIS MOMENT THAT SANDY SHOCKED BOTH SCOTT AND WILLIAM. SHE PRESENTED BEFORE THEIR EYES, A COMIC BOOK SCOTT HAD MADE IN 2008 FOR GOOGLE CHROME. THIS COMIC LAID OUT THE INSTRUCTIONS AND CONCEPTS USED TO SHOW USERS AROUND THE WEB WHAT GOOGLE CHROME WAS GOING TO DO FOR THE INTERNET.

Google

Chrome BETA

THIS WAS NOTHING LIKE A COMIC BOOK, SANDY.



BUT IT WAS!
LET ME
EXPLAIN.

BY POSTING MY COMIC ON SOCIAL MEDIA, I AM ABLE TO INITIATE SOCIAL COMMENTARY ON HOW THE ENVIRONMENTAL ISSUES THAT I SEE CAN BE EXPANDED TO A BROAD AUDIENCE. FOR EXAMPLE, PEOPLE ARE ABLE TO RETWEET, AND MENTION THINGS BACK TO ME ABOUT THEIR CONCERNS. BY POSTING THIS, I GET A LOT MORE FEEDBACK, AND THEN I CAN CATER MY COMICS IN A WAY THAT ARE MORE IMPORTANT TO OTHER PEOPLE.

AT&T 1:22 PM 76%



Tweet

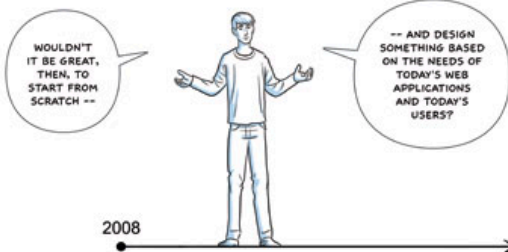
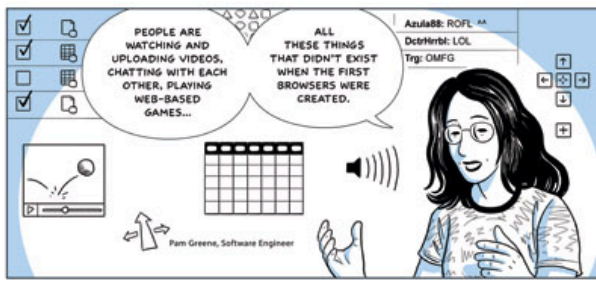


Tree stump comics help preserve the environment !



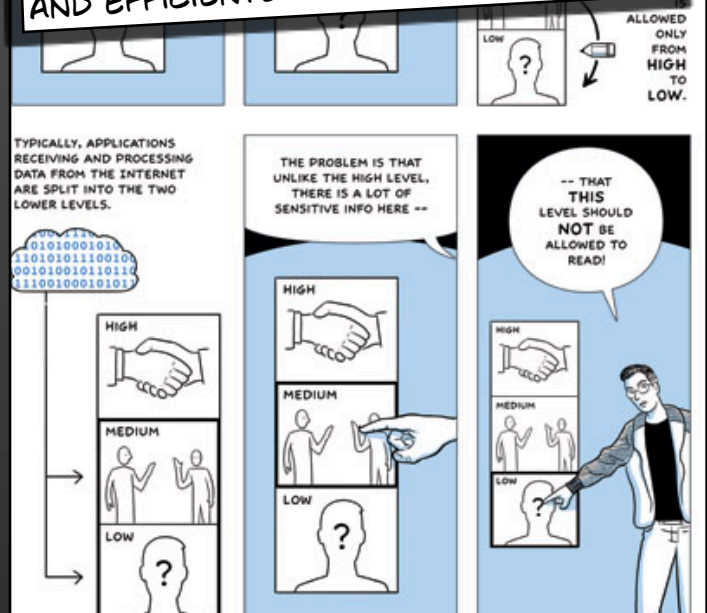
THE GOOGLE CHROME INFORMATION BOOKLET WAS MADE IN THE FORM OF A COMIC BOOK TO PRESENT USERS WITH A TOTALLY DIFFERENT, BUT MORE UNDERSTANDABLE, MEDIUM TO EXPLAIN A VERY CONFUSING SOFTWARE SYSTEM.





THE NEW SOFTWARE DEVICE, CHROME, THAT WAS DEVELOPED BY GOOGLE PRESENTED AN ENTIRELY NEW WAY OF ORGANIZING INTERNET SOFTWARE. THE PROBLEM: THE AVERAGE PERSON, WHILE FAMILIAR WITH THE INTERNET, HAS NO IDEA HOW TO USE A NEW SOFTWARE DEVICE. SO CHROME ALLOWED FOR THE AVERAGE USER TO UNDERSTAND, BY CREATING A COMIC BOOK.

BY SHARING THIS INFORMATION ON GOOGLE, AS FREE CONTENT, IT WAS EASILY ACCESSIBLE BY ANYONE WHO WAS INTERESTED. THE NEW MEDIUM, THE INTERNET, ALLOWED FOR PEOPLE TO PROVIDE SOCIAL COMMENTARY ON THE SOFTWARE SYSTEM EASILY. THIS ALLOWED FOR GOOGLE TO ENGAGE WITH THEIR CLIENTAL EASILY AND EFFICIENTLY.



BUT DON'T YOU SEE HOW TWITTER CAN BE PROBLEMATIC? PEOPLE GLANCE OVER THINGS SO QUICKLY, THEY DON'T GO ON IT TO RESEARCH OTHER TOPICS.

RIGHT. MY COMIC WAS NEEDED, OTHERWISE PEOPLE WOULDN'T UNDERSTAND WHAT WAS GOING ON WITHIN GOOGLE.

IT SHOWED A REAL LIFE SITUATION WITH PROBLEMS THAT PEOPLE NEEDED TO UNDERSTAND, IN A WAY THAT WAS NEW AND UNDERSTANDABLE FOR PEOPLE.

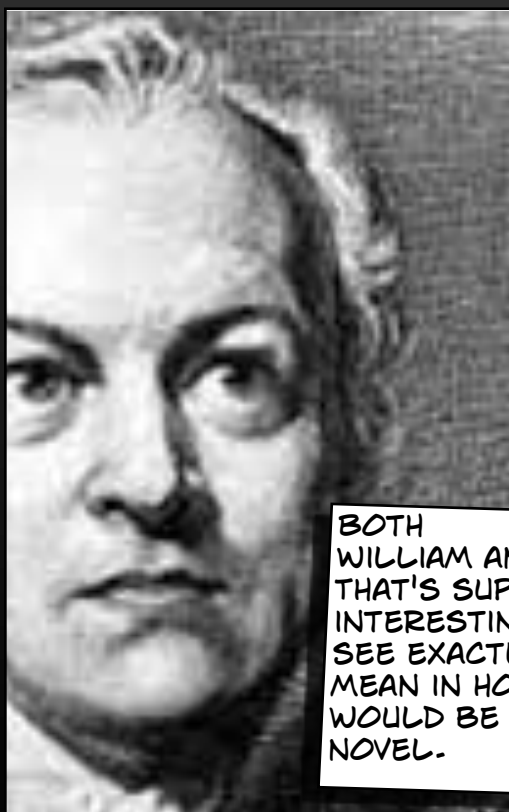
DO I HAVE TO EXPLAIN EVERYTHING?! LOOK.



HASHTAGS ALLOW FOR PEOPLE TO TAG SOMETHING IN A COMMENT, SO THAT PEOPLE CAN SEE A "THREAD" OF RELATED TOPICS IF THEY CLICK ON IT. THIS PROVIDES FOR PEOPLE TO EASILY SEE HOW A TOPIC STARTED, AND CONCERNS THAT PEOPLE HAVE FOR IT.



IN TERMS OF A GRAPHIC NOVEL, THIS IS RADICAL BECAUSE IT ALLOWS FOR IMAGES AND TEXT TO BE SHARED EASILY, ALLOWING FOR SOCIAL COMMENTARY AND INTERACTION THAT OTHERWISE NEVER WOULD HAVE EXISTED. AND THE CONCEPT OF RETWEETING DOES THE SAME THING IN A DIFFERENT WAY. THIS ALLOWS PEOPLE TO SHARE INFORMATION TO THEIR AUDIENCE, EVEN IF THEY DON'T FOLLOW THE PERSON WHO'S TWEET IS BEING SHARED. BY HITTING THIS BUTTON, MY INFORMATION CAN BEGIN TO VIRAL SO THAT EVERYONE SEE'S IT. AND WITH TWITTERS BASE AT OVER 5,000 USERS, ITS EASY TO SEE HOW THIS IDEA IS USEFUL FOR EVERYONE.



BOTH WILLIAM AND SCOTT: THAT'S SUPER INTERESTING SANDY! I SEE EXACTLY WHAT YOU MEAN IN HOW THIS WOULD BE A TYPE OF NOVEL.



I JUST WANTED TO SHOW YOU HOW DIFFERENT MEDIUMS CAN BE USED TO SHOW MESSAGES, AND MY COMIC DOES THE SAME KIND OF THING!



AGREED.
DO YOU
REALLY THINK
A TREE STUMP
IS THE BEST
MEDIUM TO
USE?

I
MEAN, YOU
COULD HAVE
USED ANYTHING,
EVEN BLAKE
WASN'T CRAZY
ENOUGH TO USE
TREES STUMP AS
MEDIUM FOR
HIS
WORK

HMMMM.



OK, WHILE I SEE HOW USING
TWITTER CAN BE EFFECTIVE IN
REACHING THE MASSES, I STILL
DON'T UNDERSTAND THE
PURPOSE OF PRINTING YOUR
COMIC ON A TREE STUMP. THAT'S
JUST WEIRD.



I
REALLY
DON'T SEE
ANY POINT TO
HAVING IT ON A
TREE STUMP,
EVEN IF I
COMPARE IT TO
MORE RADICAL
COMICS SUCH
AS THE
BAY



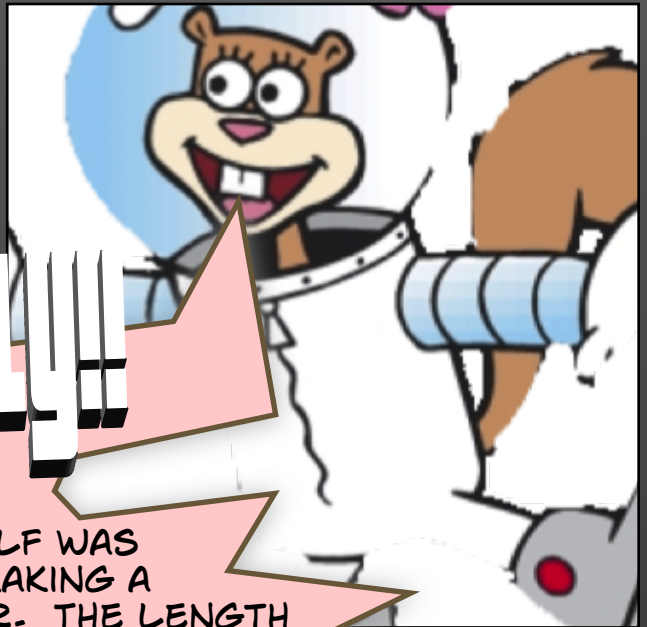
SORRY, DIDN'T
MEAN TO CALL
YOU CRAZY. MY
POINT IS, I THINK
YOU'RE
OVERDOING IT BY
PRINTING YOUR
COMIC ON A TREE
STUMP.



IT
CAN SEEM A
BIT CRAZY. BUT, IF
YOU COMPARE IT TO
OLDER MORE
REVOLUTIONARY
COMICS, YOU CAN SEE
HOW USING DIFFERENT
MEDIUMS CAN BE
EFFECTIVE IN MAKING
A SOCIAL
COMMENTARY.



Exactly!!



THE MEDIUM ITSELF WAS VERY USEFUL IN MAKING A COMMENTARY ABOUT WAR. THE LENGTH OF THE TAPESTRY WAS SO LONG THAT READERS BECAME TIRED IN READING. THIS SIMPLE ACT PROVOKES EMOTIONAL RELATION.



BY THE END, THE READER BECAME PHYSICALLY TIRED, SIMILAR TO THE PEOPLE IN THE TAPESTRY FELT. THIS ALLOWED THE READER TO BETTER UNDERSTAND THE ARDUOUS EVENTS THAT TOOK PLACE IN THE TAPESTRY



OK, HOW DOES THAT EXPLAIN YOUR TREE STUMP IDEA?



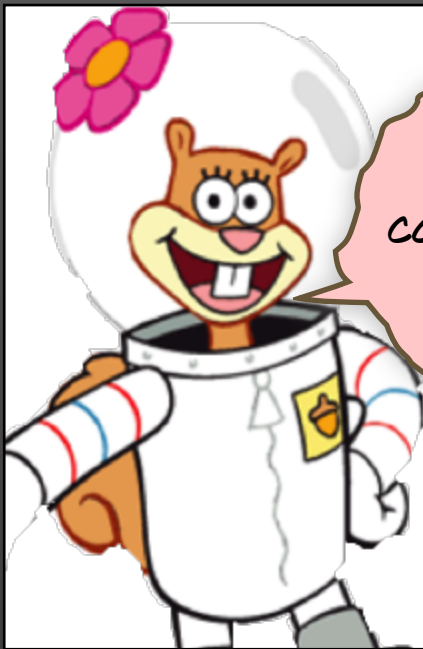


ACTUALLY, I THINK YOU'RE WRONG. THE BAYEUX TAPESTRY WAS CONSTRUCTED ON EMBROIDERED CLOTH SPANNING 270FT.



THIS MEDIUM WAS USED TO MAKE SPECIFIC POLITICAL COMMENTARY ON THE DEFEAT OF KING HAROLD AT THE BATTLE OF HASTINGS. THIS PROVED TO BE RADICAL BECAUSE IN THE TIME PERIOD, IT WAS RARE TO SEE ARTWOR





SIMILAR TO THE BAYEUX TAPESTRY, I AM CONSTRUCTING MY COMIC ON A NEW MEDIUM THAT WILL, IN ITSELF MAKE, A STATEMENT ABOUT SOCIETY.

BY ALLOWING THE READER TO INTERACT WITH SOMETHING NATURAL, IT WILL SERVE AS AN EFFECTIVE MEDIUM TO MAKE A SOCIAL COMMENTARY ON THE DEGRADATION OF SOCIETY AS A RESULT OF THE CONTINUOUS DESTRUCTION OF THE ENVIRONMENT.



THATS ALL NICE AND SWEET, BUT IN TODAY'S SOCIETY, TECHNOLOGY IS WHAT MAKES PEOPLE TICK. DO YOU THINK YOUR COMIC WILL MAKE A STRONG IMPACT?



THATS EXACTLY WHY HAVING A UNIQUE MEDIUM SUCH AS THIS WILL EFFECTIVELY MAKE A COMMENT IN SOCIETY ABOUT THE ABUSE OF THE ENVIRONMENT AND ITS



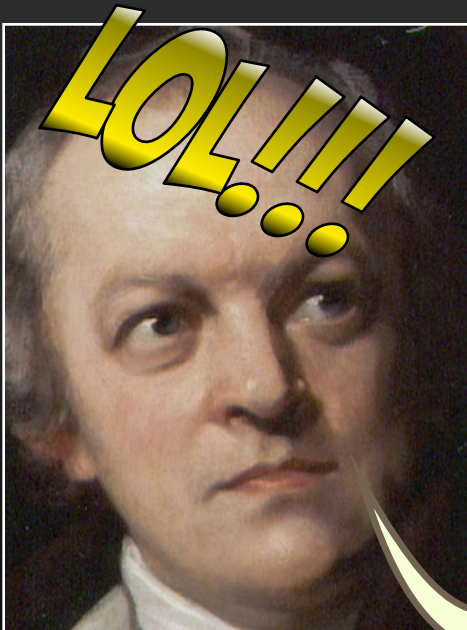
NOT TO
TOOT MY
OWN
HORN

BUT MY
COMIC IS
SIMILAR TO
ANCIENT
WORKS OF
ART.

WHAT COULD SHE
POSSIBLY BE
TALKING ABOUT
NOW?



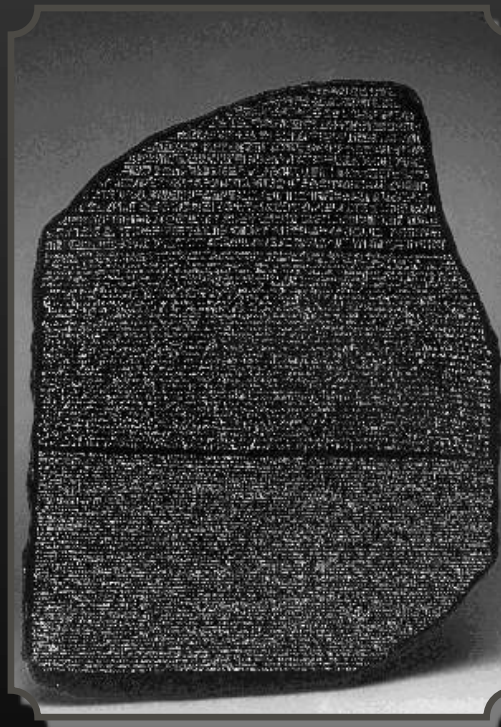
I USE IMAGE AND
TEXT IN A
SIMPLISTIC WAY,
ALLOWING
EVERYONE TO
UNDERSTAND MY
MESSAGE. JUST
LIKE THE ROSETTA
STONE!



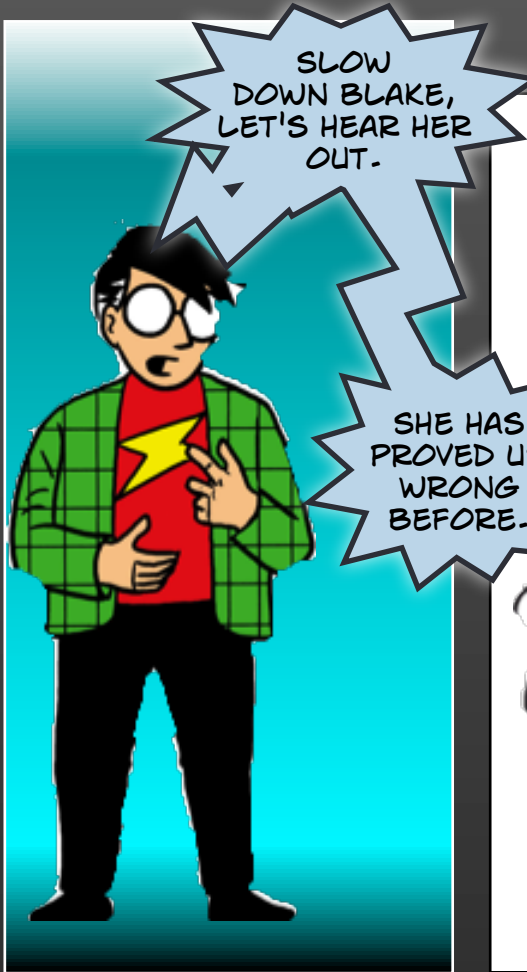
ONCE AGAIN SHE
OVERSTEPS THE
BOUNDS OF
REASON.

TIME TO BRING
THIS TO AN END.

YOU MUST BE MAD
TO COMPARE
YOUR COMIC TO
THE ROSETTA
STONE! IT'S A
HISTORICAL ICON
WRITTEN IN 196
B.C. AS A DECREE
FOR RULING AN
EMPIRE.



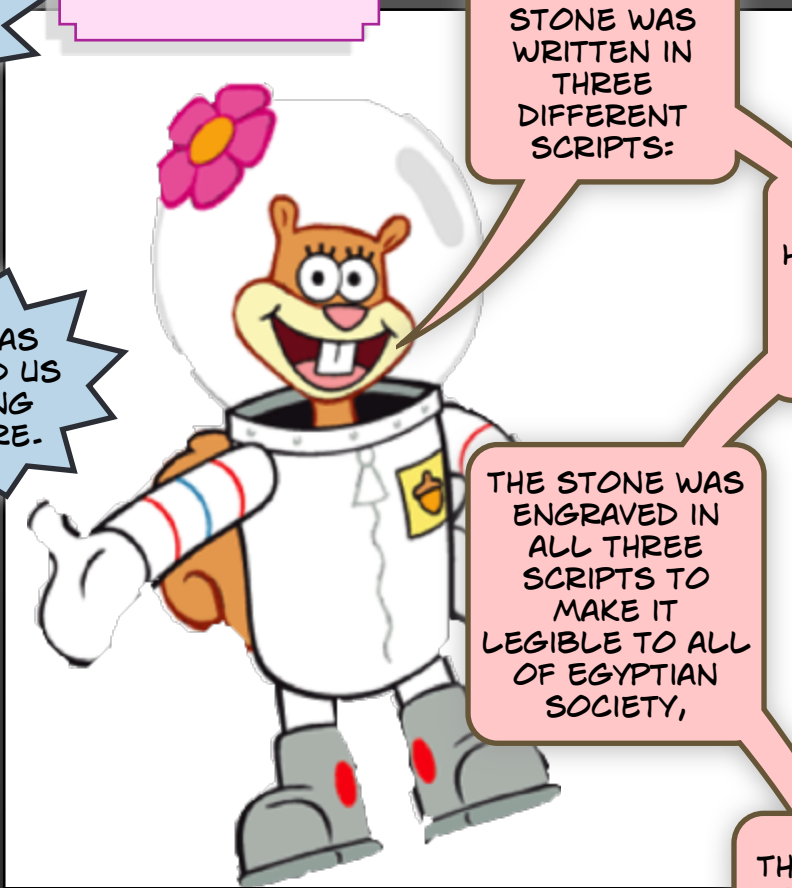
SURELY YOUR COMIC HAS
LITTLE IN COMMON WITH SUCH
A HISTORICAL DOCUMENT.



SLOW DOWN BLAKE, LET'S HEAR HER OUT.

SHE HAS PROVED US WRONG BEFORE.

THANKS, SCOTT

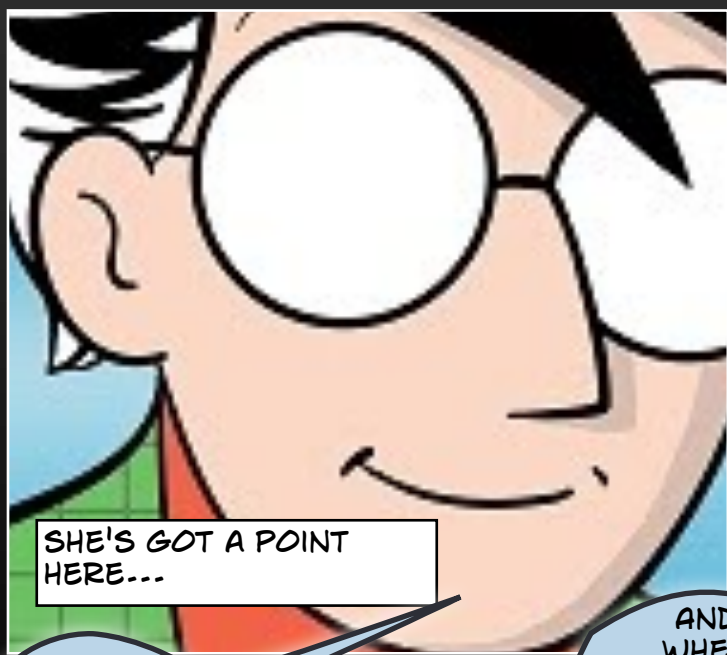


THE ROSETTA STONE WAS WRITTEN IN THREE DIFFERENT SCRIPTS:

HIEROGLYPHICS, DEMOTIC, AND GREEK.

THE STONE WAS ENGRAVED IN ALL THREE SCRIPTS TO MAKE IT LEGIBLE TO ALL OF EGYPTIAN SOCIETY,

THIS IS SIMILAR TO HOW I USE SIMPLE IMAGERY AND TEXT TO SPARK WIDE-SPREAD SOCIAL COMMENTARY.



SHE'S GOT A POINT HERE...

SO, YOU'RE SAYING THAT THE HIEROGLYPHICS ACT AS IMAGES

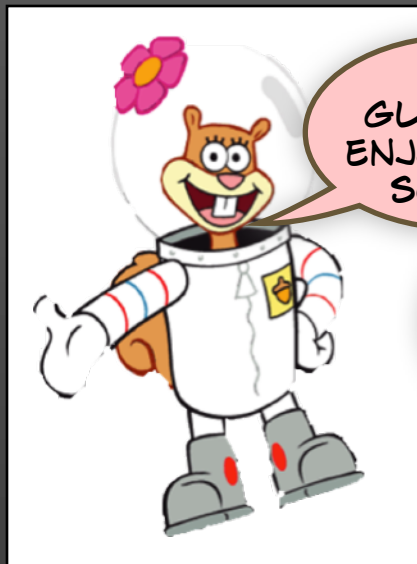
AND WHEN COMBINED WITH EGYPTIAN AND GREEK SCRIPTURE, THE ROSETTA STONE BECOMES EASY FOR ALL



THAT'S EXACTLY WHAT I'M DOING!

I USE SIMPLICITY TO REACH A WIDER AUDIENCE

JUST AS YOU DID WITH YOUR GOOGLE CHROME COMIC.



I'M
GLAD YOU
ENJOYED IT,
SCOTT.

DO YOU HAVE
ANY OTHER
QUESTIONS?



PERSONALLY, I
WANT TO HIRE
YOU ON THE
SPOT! WE MAY
NEED TO
CONVINCE MY
COLLEAGUE.

GRRRRR...

IM
GETTIN'
TOO OLD
FOR THIS
SHIT...

I DON'T
UNDERSTAND
THESE INTERNETS
OR THESE TWITTERS
BUT, INDEED, IT IS
POPULAR WITH THE
YOUTH..

--IF SCOTT
LIKES YOU, YOU'RE
HIRED



YES!

AND THAT IS THE TALE
OF HOW SANDY MADE A
COMIC...

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BLAKE COLORED PORTRAIT:

THOMAS PHILLIPS. BLAKE, WILLIAM: PORTRAIT BY PHILLIPS. OIL ON CANVAS. ENCYCLOPAEDIA BRITANNICA ONLINE. WEB. 9 DEC. 2013.

BLAKE BLACK AND WHITE PORTRAIT:

SCHIAVONETTI AFTER PHILLIPS. PORTRAIT OF BLAKE. ENGRAVING. 1808. BLAKE ARCHIVE. WWW.BLAKEARCHIVE.ORG . WEB. 9 DEC. 2013.

SANDY THE SQUIRREL:

HILLENBURG, STEPHEN. "SANDY THE SQUIRREL". CARTOON. SPONGEBOB SQUAREPANTS. GOOGLE IMAGES. WEB. 9 DEC. 13.

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